



# STRONG KIDS + DONATE ONLINE!

westfieldynj.org/give

To donate instead by pledge or mail, please return form:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Name as you would like to be listed for recognition  
(please write anonymous if that is your request):  
\_\_\_\_\_

\$50    \$100    \$250    \$500    \$1,000

Other: \$ \_\_\_\_\_

Check enclosed (payable to Westfield Area YMCA)

ACH/check is on the way from a DAF, IRA or another  
source listed here: \_\_\_\_\_

Please bill me in the month of: \_\_\_\_\_

I will be processing a company match!  
You can expect an additional donation from:  
\_\_\_\_\_

Return to:  
Marla Itzkin  
Westfield Area YMCA  
220 Clark Street, Westfield, NJ 07090

Questions?

908-301-9622 x264 or itzkin@westfieldynj.org

## AREAS OF IMPACT

### Youth Development

Child care expenses are often the single largest monthly expense after housing. This means that early learning and after school programs are financially out of reach for many in our community. The Y is the largest provider of child care in our area and provides high-quality reliable child care that is vital to working parents in order to support their family.



### Healthy Living

We offer a variety of programs and services for all ages and abilities to help achieve wellness in spirit, mind and body. We believe everyone, regardless of financial circumstance, should have equal opportunity to improve physical health and mental well-being.



### Social Responsibility

Our community is strongest when everyone is included and has the opportunity to reach their full potential. Every day, we work side-by-side with our neighbors to make sure that everyone has the opportunity to learn, grow and thrive.



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# YOUR GIFT CHANGES LIVES



## STRONG KIDS +

WESTFIELD AREA YMCA  
ANNUAL SUPPORT CAMPAIGN



# STRONG KIDS OF EVERY AGE, NEED & GENERATION

Your contribution is more than a donation — it has an immediate and meaningful impact on youth, families, and individuals who rely on the Y every day.

Because of you, financial assistance is available so a child in need can attend summer camp and participate in life-saving swim lessons. A senior can remain active and socially connected. A family can access critical health and wellness resources they otherwise couldn't afford.

Your generosity also helps fund subsidized programs that create opportunities for growth, health, and connection for those who need the Y most.



GIVE TODAY

DONATE ONLINE!

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Thanks to the generosity of our Strong Kids+ Campaign donors, every qualified individual and family in need has access to vital YMCA programs and services.

Approximately 85% of financial assistance awards enable children to attend early learning, school age and summer camp programs while approximately 15% supports membership and other program participation.

Various programs for youth, teens, seniors, and those with special needs or health conditions are subsidized to ensure they are available for all.



**Your gift will help young people achieve their potential, empower people of all ages to lead healthier lives, and strengthen the bonds of our community.**

# EXAMPLES OF IMPACT

## GENERAL CONTRIBUTOR

Gifts of \$250+ are recognized in our Annual Report

- Up to \$99  
Friend

Provide a teen with a season of supervised social & recreational programs
- \$100-\$249  
Leader

Help a youth develop a lifelong safety skill with a session of swim lessons
- \$250-\$499  
Patron

Build skills, confidence and teamwork in a week of summer day camp or an instructional youth basketball league
- \$500-\$999  
Benefactor

Ensure a senior or adult with a special health need is physically and socially active with an annual membership

## CHAIR'S ROUNDTABLE

Gifts are recognized in the Main Y Lobby Display

- \$1,000-\$2,499  
Grand Club

Create lasting memories for a child with a full month of summer day camp
- \$2,500-\$7,499  
Bronze Level

Give a single parent family the gift of after school child care for a school year
- \$7,500-\$9,999  
Silver Level

Nurture a child with a year of caring and enriching preschool
- \$10,000+  
Gold Level

Assist a struggling young family with a year of safe and supportive full day child care

## SPREAD THE WORD!

Financial assistance is available for YMCA programs and memberships for those with a bona fide financial hardship who live or work in Cranford, Garwood, Mountainside or Westfield. Applications are available at all locations and online: [westfieldynj.org/financial-assistance](http://westfieldynj.org/financial-assistance)

